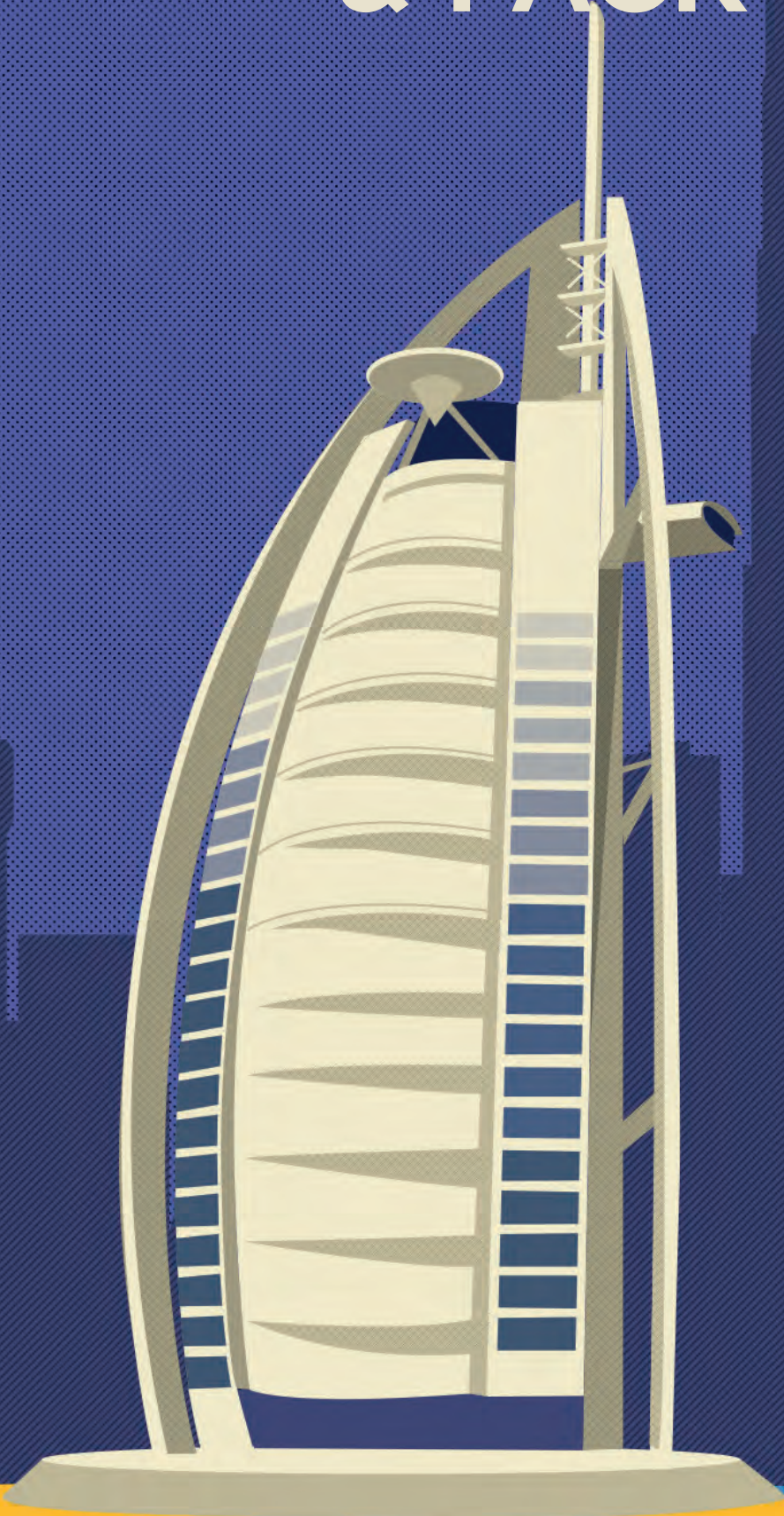


GULF PRINT & PACK



GULF PRINT & PACK

15 - 18 April 2019, Dubai International Convention and Exhibition Centre



**GULF PRINT
& PACK 2019**

Gulf Print & Pack is the largest event for commercial and package printing in the Middle East and North Africa.

The market

Total print revenues in the Middle East and North Africa (MENA) are forecast to grow by 7.2% per annum, reaching \$26 billion by 2018. This growth percentage is far higher than the global average and is driven by the region's approximate 1,700 printers and their investment culture - the market is keen to stay up-to-date with the latest machinery and materials. It's an approach that's working, creating opportunities for growth that would have been unimaginable only a few years ago.

www.gulfprintpack.com

“ This year's show has generated over 170 new leads across the region and Africa. Gulf Print & Pack has enabled us to make connections that would otherwise have been impossible. Thank you for a successful show and we will be back in 2017 with a bigger exhibit ”

Seza Aslanian
Technochem Services

Event information:



DELIVERING QUALITY THROUGH OUR AWARD-WINNING MARKETING CAMPAIGNS

Many exhibitions claim to attract high attendee numbers. But over 30 years' experience of organizing successful international trade shows has taught us that the key is to ensure they are the buyers exhibitors want to meet. The Gulf Print & Pack award-winning marketing team will deploy all its efforts across a host of marketing channels with a single goal in mind: to deliver quality as well as quantity to your stand.



MEDIA SPONSORS:



WHO ATTENDS THE SHOW? THE FACTS:

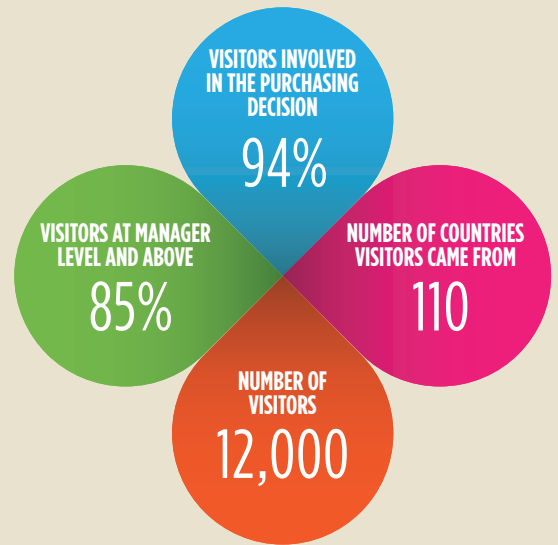
Your customers.

Printers of:

- Leaflets / brochures
- Newspapers and magazines
- Flexible packaging
- Cartons and boxes
- Labels
- Reports and documents
- Security features
- Pouches, sachets and blister packs
- Wrappers and sleeves

Buyers of printed products

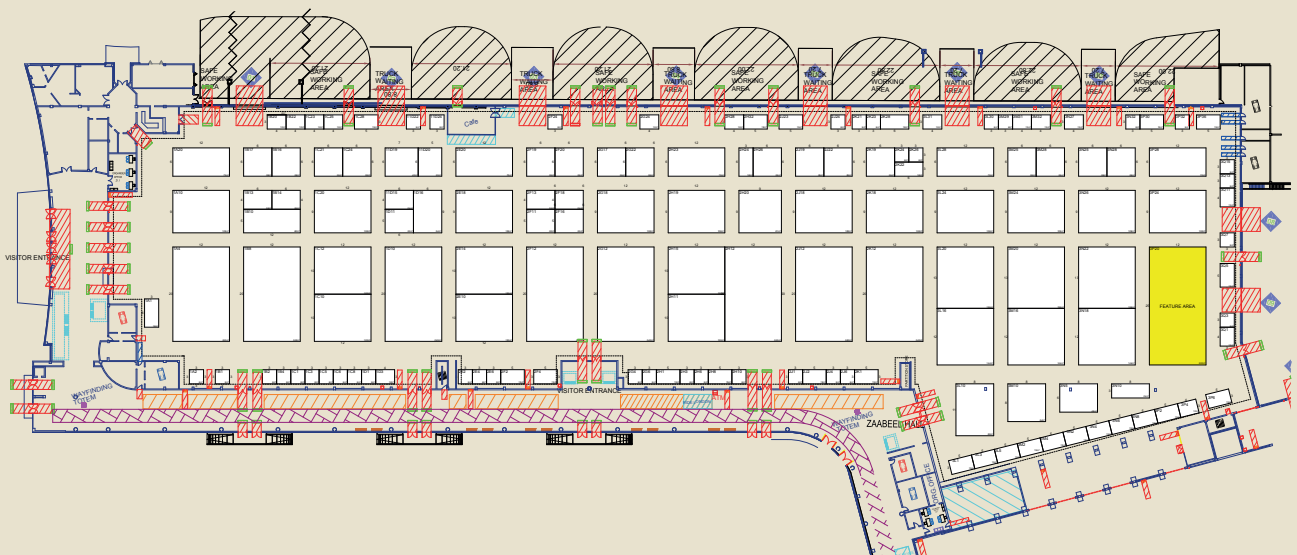
- Design agencies
- Communication managers
- Brand owners



“ Gulf Print & Pack 2015 was a good opportunity for JM Heaford to meet existing customers from UAE and surrounding countries. We were also pleased to get enquiries from new companies having not met before moving into the markets we serve. Gulf Print & Pack was a well attended show and JM Heaford will continue attend. ”

Nigel Heaford
JM Heaford Ltd

HALL LAYOUT



WHO EXHIBITS AT THE SHOW?

Manufacturers/suppliers of:

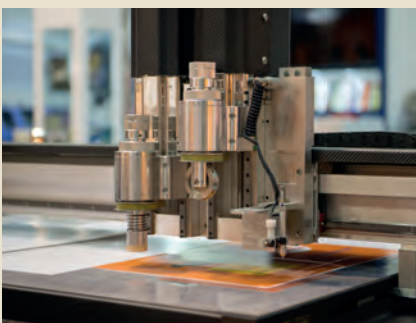
- Print origination equipment
- Plates and platemaking equipment
- Printing machinery, sheet- and web-fed
- Printing materials – paper, board, foils, films etc
- Inks, coatings and varnishes
- On-press ancillary equipment and controls
- Print finishing/binding equipment
- Press room handling equipment

Manufacturers/suppliers of:

- Packaging printers and converters
- Form, fill and seal machines
- Packaging materials/consumables
- Labelling and label application equipment
- Packaging machines
- Pack performance and quality testing equipment
- Packaging design and consultancy
- Logistics systems

WHY EXHIBIT?

- Increase sales and generate valuable leads
- Gain extensive brand exposure and fast market penetration
- Establish your company as a key player in the industry
- Stay one step ahead of your competitors
- Launch new products
- Present your expertise
- Develop key relationships
- Meet new business partners



ABOUT THE ORGANIZERS:

Gulf Print & Pack is organized by F&E / Tarsus Group, the international media company with a portfolio of exhibitions, conferences, publications and online media. Through long-established relationships with industry associations, media and other partners, we are an integral part of the printing industry.

OUR EVENTS:

- Gulf Print & Pack
- Labelexpo Europe
- Labelexpo Americas
- Labelexpo Asia
- Labelexpo India
- Label Summit Latin America
- Label Summit South China

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